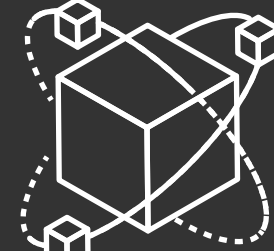


# How Big Data can help secure the transition from paper to digital

Embrace the potential of big data and going paperless in the office by deploying big data-powered metrics to map out the benefits.

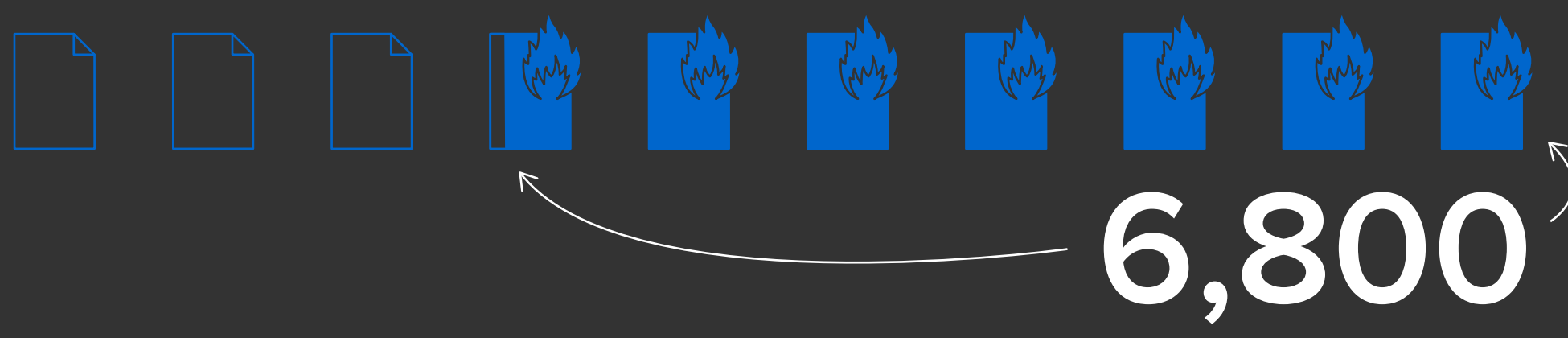


**Big data can build a picture of employee print behaviour** - this improved understanding provides an evidence base for cultural change.

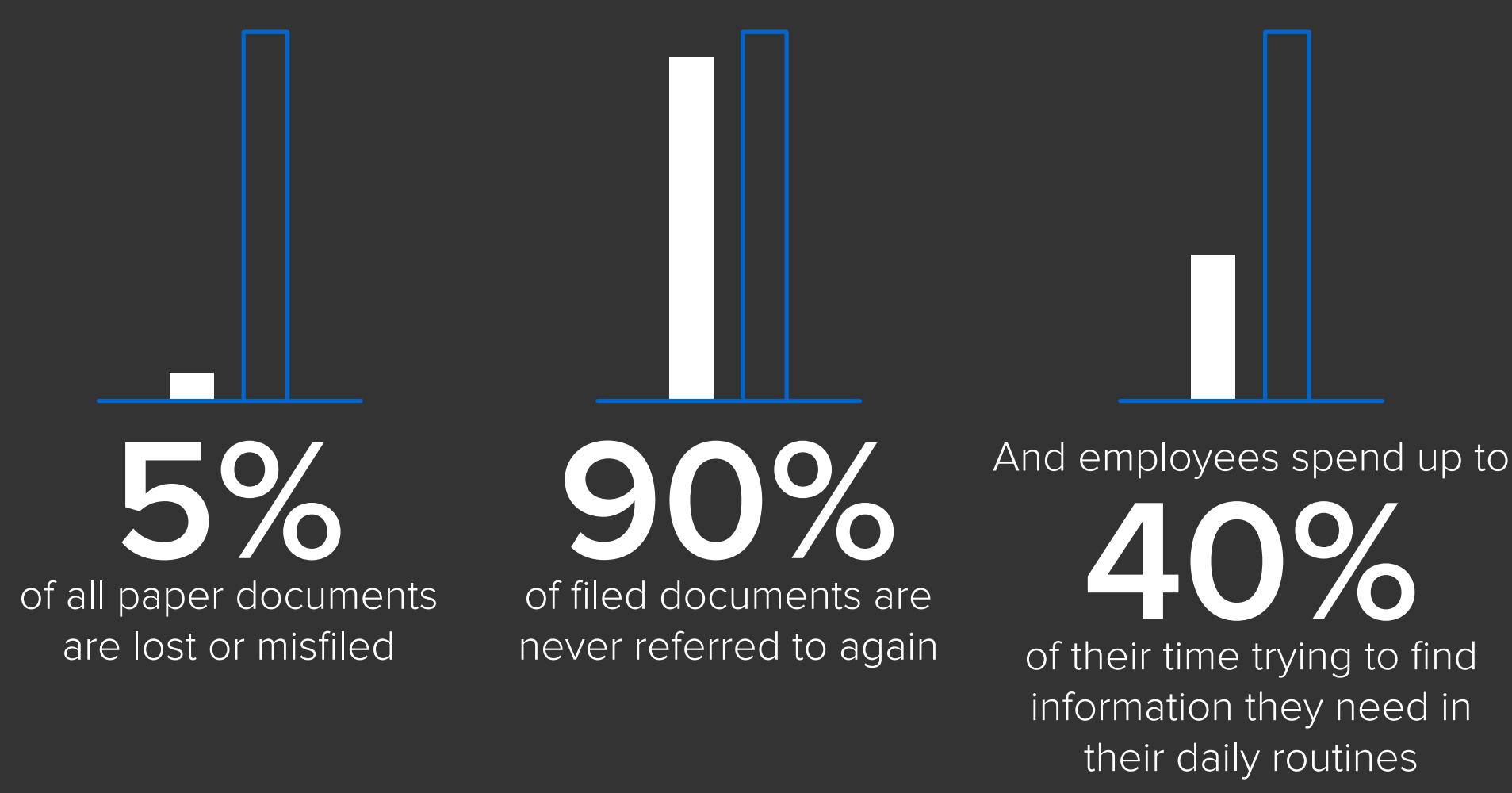


## 10,000

The number of sheets of copy paper used by an employee on average per year



The number of these sheets that are deemed unnecessary



**4 out of 5**  
employees use office printers for personal use



**£40 million**

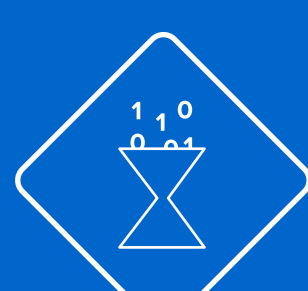
The cost to UK private-sector businesses

## 4,200

Average number of pages saved per employee using dual-sided printing



Roll out big data-powered KPIs to measure overall departmental or individual efficiencies and uncover:



**Process bottlenecks**



**Inefficient paper-based workflows and processes**



**Emerging infrastructure issues**



**Underperforming back office applications**

Such powerful capabilities mean many enterprises are waking up to the potential of big data:

## 45%

of organisations using Managed Print Services are planning to increase expenditure on big data analytics on the hunt for enterprise innovation.



From management information reports that highlight service delivery, benefits realisation and device productivity. To Visual Dashboards that offer at-a-glance live reporting on KPIs. Significant productivity gains and commercial opportunities are there for the taking if your business is one of the paperless pioneers.

**Now is the time to embrace big data and going paperless in the office – or risk being left behind by competitors who are ready to make the digital transition.**

## Takeaways



Convince the C-Suite of the merits of going paperless in the office with an evidence-based approach.



Troubleshoot business processes by using powerful metrics to analyse any accrued data.



Curb excessive printing habits through the deployment of tools, training and budget-protecting default settings.



Deploy KPIs to measure productivity and efficiency gains at every stage of the digitisation process.



Exploit the power of big data – or risk being left behind by pioneering competitors.



Discover the critical steps that your enterprise must take to create a paperless office. Download Xenith's free eGuide:

**How to create an MPS strategy that meets the demands of the enterprise**

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